

APEC Seminar on enhancing market entry for MSMEs including smallholders in Asia-Pacific region

Port Moresby, Papua New Guinea, August 6, 2018

Executive Summary

1. “APEC Seminar on enhancing market entry for MSMEs including smallholders in Asia-Pacific region” was held at Port Moresby, Papua New Guinea(PNG) on August 6, 2018, hosted by Ministry of Agriculture, Forestry, and Fisheries, Japan and supported by Department of Agriculture and Livestock, Papua New Guinea. 12 APEC economies and others from business, and academic sectors, total 43 participants attended.

Keynote Speech

2. To enhance entry of MSMEs including smallholders into local, national and international market is one of the key elements to increase their income and to foster rural development. FAO explained the global food security overview and the key characteristics and issues for small farms.

Session 1 (Best Practices)

3. Several practical experiences on enhancing market entry for MSMEs including smallholders were introduced. The case studies of the agricultural cooperatives, the cold chain logistics management and the undiscovered gems were shared from Japan. The promoting APEC women in agriculture & fisheries was showed from PNG. The practice of lettuce village was highlighted from Chinese Taipei.

Session 2 (Panel Discussion)

4. The panel discussion was moderated by the char of PPFS Working Group 3 under the directionality of the support on smallholders, and what was necessary for smallholders to promote their activities was discussed by the moderator and 5 commentator.

Wrap-Up

5. The Seminar was informative and useful for all of us. All participants have gained their better understanding on enhancing market entry for MSMEs including smallholders. The presentation materials will be uploaded at APIP, Asia-Pacific Information Platform on Food Security, for further information sharing in APEC region. In addition, the discussion at the Seminar will serve a great input to the on-going PPFS strategic activities.

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