Expanding Climate-Smart Markets through Partnerships for Climate-Smart Commodities in the U.S.

Addressing Food Security Challenges by Promoting Data Driven Policymaking

August 17, 2024

Katina Hanson Partnerships for Climate-Smart Commodities U.S. Department of Agriculture





U.S. DEPARTMENT OF AGRICULTURE

PARTNERSHIPS FOR CLIMATE-SMART COMMODITIES

The U.S. Department of Agriculture is investing over **\$3.1 billion** in **141** selected Partnerships for Climate-Smart Commodities projects.



Adoption of climate smart practices allows farmers access to new markets for climate smart commodities. By providing support for climate smart practice implementation, USDA can help farmers absorb risk associated with practices that often have high up front cost.

............... Marketins & promotion Climate-Smart (Expanding **Climate-Smart** Markets easurement & Moniton



Marketing and promotion activities that will build and expand markets for the commodities being produced using climate-smart practices with premiums going to producers.

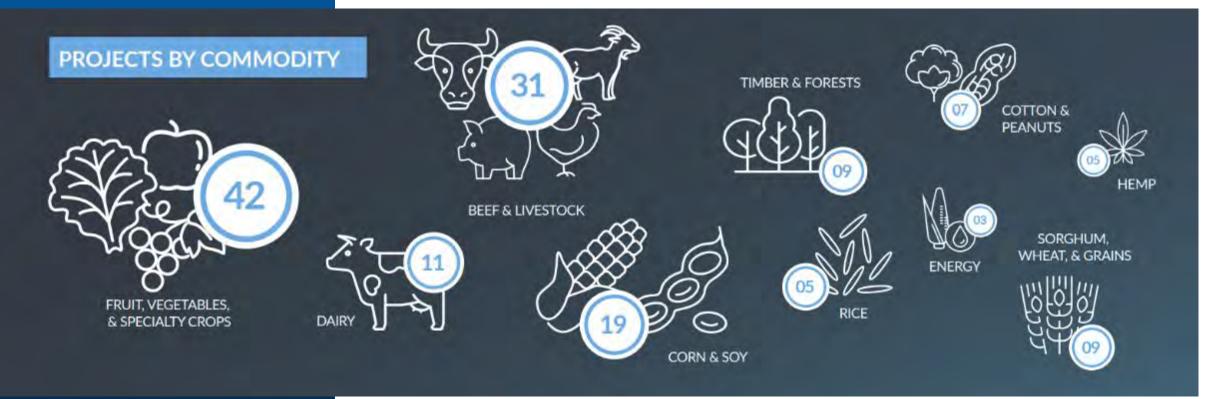


Greenhouse Gas Measurement, Monitoring, Reporting and Verification (MMRV) is critical to build consumer trust and build markets. Projects will test innovative MMRV systems for feasibility, affordability and low transaction costs. **Key Principles**

- Focused on creating <u>new opportunities and markets</u> for agriculture and forestry
- Focused on partnerships
- Voluntary and incentive-based
- Farmer, rancher, and landowner-led
- Accessible to small and/or underserved producers
- Accessible to early adopters
- Agriculture is part of the solution to climate-change

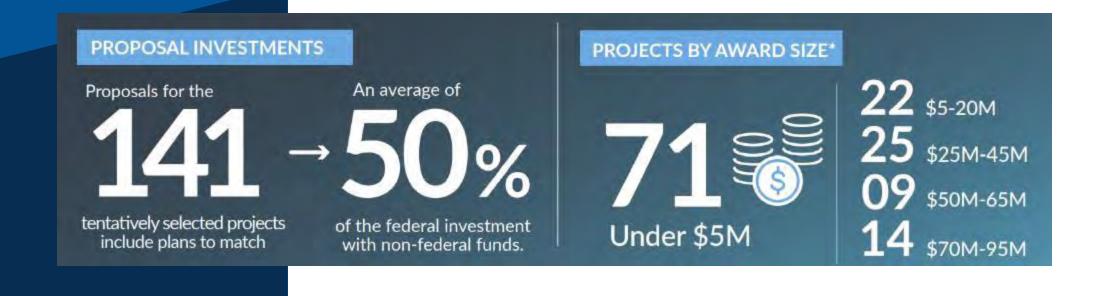


Projects by Commodity





Investments & Awards





Diverse Partnerships



universities, including more than 30 **minority-serving institutions**, engaged & helping advance projects.



tribes and tribal groups engaged and leading on many projects across a wide geography.



Land & Markets





Hundreds of expanded markets

and revenue streams for producers and commodities across agriculture ranging from traditional corn to specialty crops.



Estimated GHG Benefits



More than 60 million metric tons of carbon dioxide equivalent sequestered over the lives of the projects. This is equivalent to removing more than 12 million gasoline-powered passenger vehicles from the road for one year.



Benchmarks

Required Quantitative Targets by Quarter (Cumulative)

- Number of producers involved
- Number of underserved producers involved
- Number of acres involved
- Number of head involved (if applicable)
- Dollars provided to producers
- GHG Benefits (Metric Tons of CO2e Reduced or Sequestered)
- Number of new marketing channels established
- Number of marketing channels expanded
- Number of measurement tools utilized

Other Required Benchmarks:

- Outreach, training & other technical assistance
- Other MMRV & supply chain traceability attributes
- Other measurements of work related to marketing of commodities
- Demonstrated engagement of major partners
- Climate smart technologies employed (if applicable)



All Partnerships for Climate-Smart Commodities grants include quarterly benchmarks, including the required benchmarks above plus their own unique milestones that help track their progress in executing the innovative projects under their specific grant.

> FARM PRODUCTION AND CONSERVATION FSA | NRCS | RMA | Business Center

C A ttps://www.usda.gov/climate-solutions/climate-smart-commodities

Partnerships for Climate-Smart Commodities

Equity at USDA

4

Climate Solutions

Partnerships for Climate-Smart Commodities

Partnerships for Climate-Smart Commodities Project Summaries

FAQs

Climate Change Adaptation and USDA

Food and Nutrition Security

More, Better, and New Market Opportunities USDA is committed to supporting a diverse range of farmers, ranchers, and private forest landowners through Partnerships for Climate-Smart Commodities. This effort will expand markets for America's climate-smart commodities, leverage the greenhouse gas benefits of climate-smart commodity production, and provide direct, meaningful benefits to production agriculture, including for small and underserved producers.

USDA is investing more than \$3.1 billion for 141 projects through this effort and all the projects require meaningful involvement of small and underserved producers.

0 P

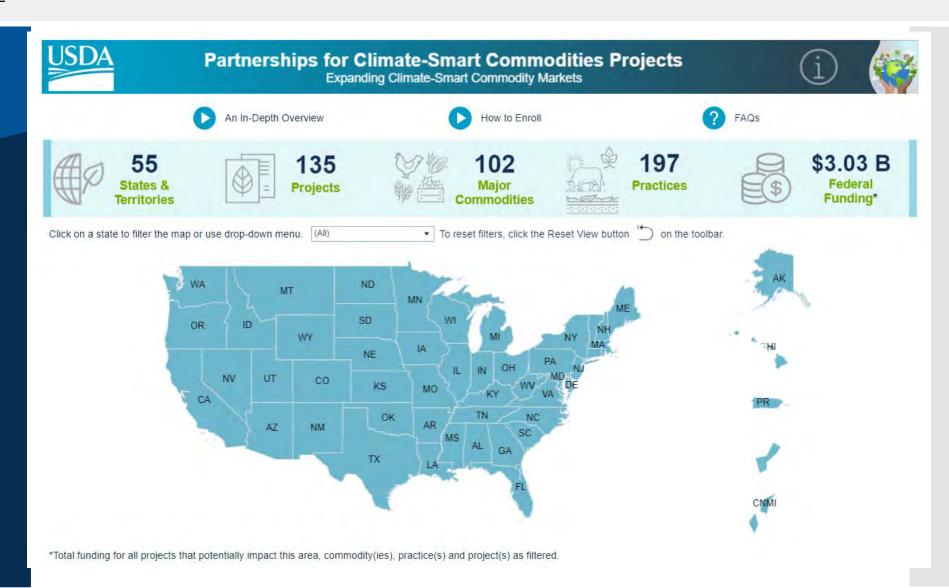
Partnerships for Climate Smart Commodities Finalized Agreements

To learn more about active Partnerships for Climate-Smart Commodities projects, please view the project dashboard link below.

Project Dashboard

Dashboard: Partnerships for Climate-Smart Commodities Active Agreements

Dashboard: Partnerships for Climate-Smart Commodities Active Agreements





Partnerships for Climate-Smart Commodities Projects Expanding Climate-Smart Commodity Markets

Farm Journal

Farm Journal

Download PDF

Link to Project Enrollment Opportunities: https://www.trustinfood.com/grow

Short Summary: Expands climate-smart row/specialty crop, beef, pork & other livestock markets in Plains, Southeast, Midwest & East Coast & supports farmer/rancher climate-smart practice implementation & monitoring.

Full Description:

Connected Ag Climate-Smart Commodities Pilot Project

This project will expand climate-smart markets for many agricultural commodities and provide direct payments, technical assistance, and data management strategies to producers of row crops beef, dairy, pork, and other commodities to adopt climate-smart practices and strategies. The project plans to have Conservation Agronomists verify GHG outcomes in Years 2 and 3, working with project partners, including technology partners such as AGI/Farmobile, AgriWebb, SIMPAS, Trimble, and The Sustainability Consortium, to capture all necessary data points and conduct the required requirements analysis. Project partner Trimble will be responsible for using the COMET-Planner tool to quantify, monitor, report, and verify greenhouse gas benefits. The Sustainability Consortium plans to identify member companies in its network to source commodities that meet internal targets and supply chain goals in conjunction with producers. In addition, the project plans to rely on technology partners, including AGI/Farmobile, AgriWebb, SIMPAS, and Trimble, to design a data strategy that includes a framework for tracking climate-smart commodities through the supply chain. Additionally, the project plans to guide participating producers to sell their climate-smart commodities parallel with industry commitments. The project plans to provide outreach to enroll at least 50% underserved producers, including Hispanic, Black, American Indian; Asian; Native Hawaiian, or other Pacific Islander, women and small-farm operators.

Lead Partner: Farm Journal, Inc.

Other Major Partners: Tuskegee University. Association of Equipment Manufacturers**, AGI/Farmobile*, **, AgriWebb*, Certis Biologicals, Ducks Unlimited*, **, Farm Journal Foundation*, Nationa Pork Board, SIMPAS**, The Sustainability Consortium*, Trimble*, US Round Table for Sustainable Beef**, American Breeders Service (ABS)*, Merck Animal Health, Primary States Expected: AL, AR, CA, CO, IA, IL, IN, FL, GA, KS, KY, LA, MD, MI, MN, MO, MS, MT, NE, NC, ND, OH, OK, PA, SC, SD, TN, TX, VA, WI, WV, WY Major Commodities: Corn, Soybeans, Wheat, Cotton, Potatoes, Beef, Dairy, Pork, Small Ruminants, Specialty Crops, Fruits, Vegetables, Tree Nuts, Approximate Funding Ceiling: \$40,000,000

Approved Federal Funding: \$40,000,000 Non-Federal Match: \$439,294

Monitoring Highlights:

The project plans to have Conservation Agronomists verify GHG outcomes in Years 2 and 3, working with project partners, including technology partners such as AGI/Farmobile, AgriWebb, SIMPAS, Trimble, and The Sustainability Consortium, to capture all necessary data points and conduct the required requirements analysis. Project partner Trimble will be responsible for using the COMET-Planner tool to quantify, monitor, report, and verify greenhouse gas benefits.

Marketing Highlights

The Sustainability Consortium plans to identify member companies in its network to source commodities that meet internal targets and supply chain goals in conjunction with producers. In addition, the project plans to rely on technology partners, including AGI/Farmobile, Agr/Webb, SIMPAS, and Trimble, to design a data strategy that includes a framework for tracking climate-smar commodities through the supply chain. Additionally, the project plans to guide participating producers to sell their climate-smart commodities parallel with industry commitments.

Equity Highlights

The project plans to provide outreach to enroll at least 50% underserved producers, including Hispanic, Black. American Indian, Asian, Native Hawaiian, or other Pacific Islander, women and small-farm operators.

Available Practices: 336 Soil Carbon Amendment, 340 Cover Crop, 374 Energy Efficient Agricultural Operation, 382 Fencing, 528 Prescribed Grazing, 590 Nutrient Management, 592 Feed Management, 643 Restoration of Rare or Declining Natural Communities, 657 Wetland Restoration, DIA 101 CNMP Design and Implementation Activity, FJ100 Climate-Smart Genetic Interventions for Terminal Beef Production

Dashboard: See more detail on the project(s) of interest and link to the project enrollment website when available. Overview Project Detail Data Download

Active Partnerships for Climate-Smart Commodities Projects Expanding Climate-Smart Commodity Markets

Ng.

1.1								A-11-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-		
State		Commodities	Practices				oant	-	ig Cellings	Click to Download Da
(Al)		(AII)	*	(Ait)	*	(6F)		(AII)		Click to Download Da
Applicant	Short Agreement Description		States Covered Under Agreement		Major Commodities Under Agreement		Available Practices		MMRV Highlights	
Accelerating Appelachie	Expands climate-amart truit, vegetables, beef, pork, cotion, wool, row & specially crop martiells in GA, KY, NC OH, SC, TA, VX, WY & supports farmer implementation & monitoring of climate-amart practices.		GA.KY,NC,OH.SC,TH		Fruits Vegetables Beef, Pork, Cottas Wool, Row Crops Specialty Crops		328 Conservation Crop Rolation, 346 Cover Crops, 345 Residue And Tillage Management - Reduced Till, 528 Prescribed Grazing, 311 Aley Cropping, 370 Forest Faming, 381 Silvopastum, 351 Riparian Forest Buffer, 422 Hedgerow Praining, 612 Tree And Shrub Establishment, 645 Upland Wildle Habital Management		COVET-Planner will be used to determine estimates of act impact on GHO, COMET-Farmer will be used to build out a historical and plat specific report. Soil carbon betting, throus karsas State University will allow producers to unoritor increases in self-carbon sequestration over time in their climate-smart implementation plots, and Working Trees, a verture out of Stanford University using smartphone carner and LDAR, valietite remote sensing, and machine learning empower producers to monitor the carbon impact of algoritoresity efforts.	
AgilCapture, Inc.	The project sepands markets for climate-amart rice in AR, CA, LA, MO, MS, and TK and supports farmer implementation and mobiloring of climate-amart practices that reduce greenhouse gats emissions or sequester carbon.		AR CALLA,MO MS,TX		Rice		S90 Nutrient Management, 345 Residue And Tillage Management - Reduced Till. 449 Imgakom Water Management, Agricapture Furew Imgated Rise, Agricapture Atemate Wetting And Drying, Agricapture Pre-Season Drainage		For MMRV, the project plans to follow AgriCapture's Climate-Friendly ⁵⁶ Rise Standard, which uses IPCC equations and DNC modeling for GHC benefits, representative soil sampling, in-field data collection activitie including drone footage, ground level photos and videos, et and use of remote sensing technologies to monitor changer practices.	
American Forest Foundation	In AL, CT.GA.I NC.NH.NY, OF & supports for	Expands climate-smart forestry markets AL, CT, in AL, CT, GA, BLKY MA.ND.ME, MI ANN NC, NH, NY, CH, PA, SC, TN, VA, VT, WY, WI & supports forest landowner climate- smart paratice implementation & monitoring		I, DL KV BAAM	Y.MA.M. Forestry		342 Critical Area Planting 381 Silvopasture, 384 Wisody Residue Tredment, 391 Riparian Foredt Buffer, 490 Tree And Shrub Preparation, 912 Time And Shrub Establishment, 860 Forest Stand Improvement		Currently, forest management and climate change miligatio projects in the US rink heavily on which uses a network of ground-based plots mosaured every 5-10 years at an interes of one plot per 6 000 acres. The project plane to use the US Porest Investiony and Analysis program data in concert with variety of remote sensing variables for regional scoping, planning, and determine advisual tandowner eligibility criteria. However, to determine advisual tandowner's eligibility, a more targeted, personalized data collection ptocedure is needed.	
Biue Diamond Growens	The project expands markets for climate-smart Amonds in California and supports farmers implementation and monitoring of climate-smart practices.		CA.		Aimmis		340 Cover Crops. 327 Conservation Cover, 422 Hedgerow Flanting, 336 Soil Carbon Amendmente		The project plans to have all growers quantify greenhouse (GHG) benefits using the COMET Planner Tool as employe California for the CDFA Healthy Solis Program. The project also plans to develop a system of monitoring, reporting, and third-party verification of climate-ament practices.	
California Dainy Research Foundation	products in C/ implementatio	Expands markets for dimate-smart dany. CA products in CA and supports farmer implementation and monitoring of itmate-amout practices.			Cary.		317 Composting Facility, 441 Inigation Management - Micro Inigation, G29 West Treatment, 832 Waate Separation Facility, 629 Waste Treatment		The project plans to have producers quantity estimated on-farm methane emissions reductions through a web-bai calculator, and have universities provide in-field verificatio measurements of GHG and nitrogen excess reductions. Verification of practice implementation is planned to be the producer documentation and post-project site visit.	

Dashboard: Export data from all the active projects in the dashboard (or a subset) to Microsoft Excel.

Sharing Information Internationally



- All Partnerships for Climate-Smart Commodities projects are required to participate in a Partnerships Network, which will bring partners together virtually or in-person on a regular basis to share learnings
- USDA will summarize and publish important information from these gatherings, as well as consolidated data from required project reporting
- Through Partnerships for Climate-Smart Commodities, USDA is delivering on the promise of positioning American agriculture as a global leader in delivering voluntary, incentives-driven, market-based climate solutions
- Project findings including summary data will be shared publicly to further this goal



More Information

Visit www.usda.gov/climate-smart-commodities



USDA is an equal opportunity lender, provider and employer.