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***APEC-ESIS***  
***Steering Committee:***  
***Progress and Future Directions***

**Corinne Schneider**  
**CLASP Programs**

**James Termin**  
**CLASP Operations**

***34<sup>th</sup> Meeting of the APEC Expert Group on Energy Efficiency & Conservation***  
***Chinese Taipei***

## Goals of this Session:

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- Long and short term strategic plan
- Brainstorm developments

# Strategic Plan for 2009

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- Make ESIS website APEC compliant in 6 month timeframe;
- Update APEC ESIS key economy contacts in 6 month timeframe;
- Update web contract with IIEC (6 months);
- Development of APEC ESIS website.

# CLASP Website

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- <http://www.clasponline.org/index.php>
- Original Intention:
  - Global Content
  - Standards & Labeling Information Clearinghouse
  - Provide S&L Best Practice information to practitioners internationally.

# APEC ESIS Website

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- <http://www.apec-esis.org/>
- Original Intention:
  - Reduce barriers to trade for end-use products.
  - Improve information flows about existing and proposed standards within APEC
  - Conversations amongst member economies

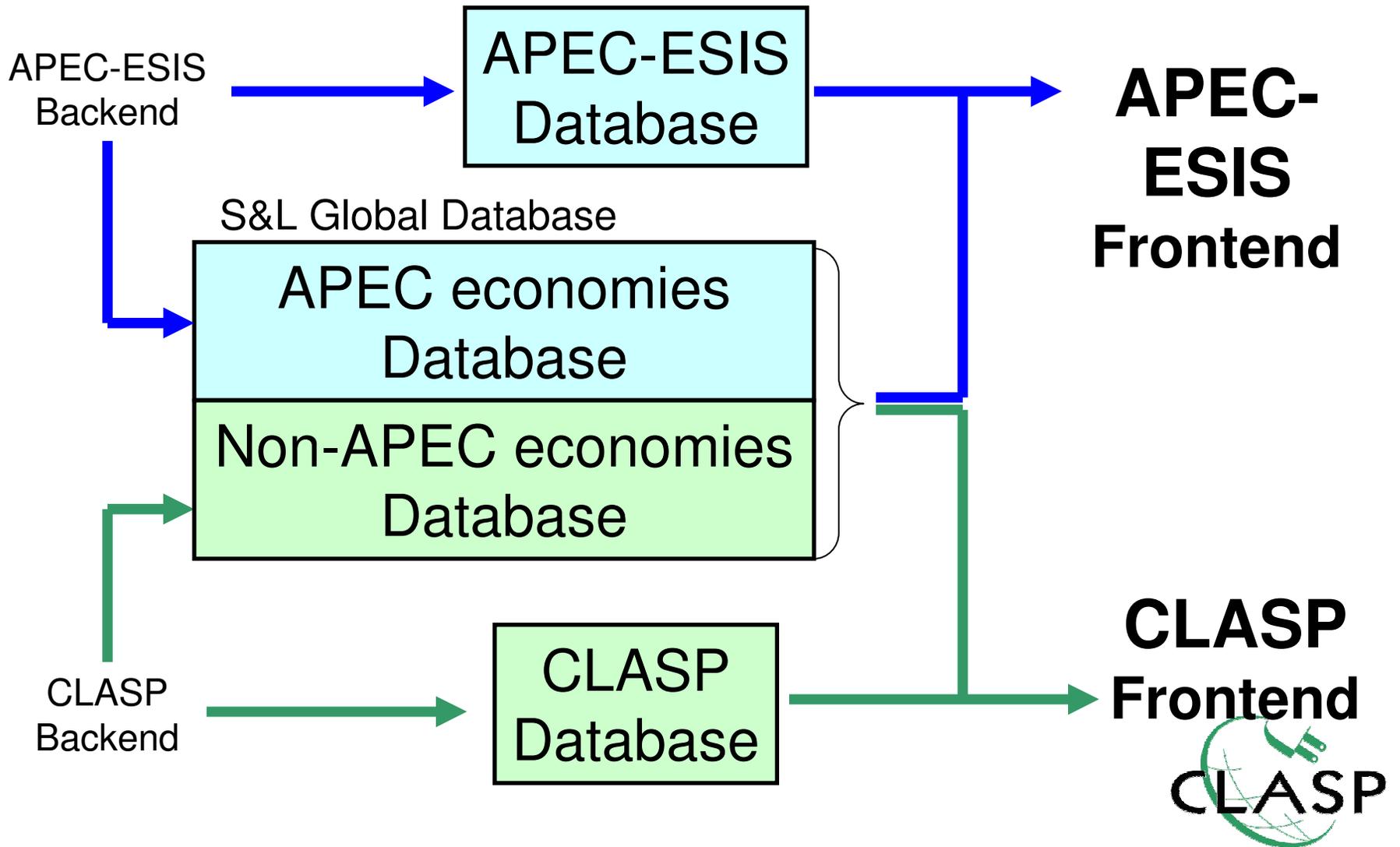
# Web Strategy

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- How do we increase leverage and decrease duplication of these two sites?

# Integration with APEC-ESIS



## Upgrading to Web 2.0

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- Share information and resources
- CLASP continues role as information clearinghouse
- APEC ESIS website for regional conversations – active communication & community networking
- Advance S&L information tools on both sites